

## EXHIBITING AT TROWBRIDGE GALLERY, CASTLE CARY

*A beautiful gallery in the heart of a thriving market town*

**If you are interested in exhibiting at Trowbridge, please come in for a chat with some examples of your work, or send some examples by jpeg to [islay@trowbridge.co.uk](mailto:islay@trowbridge.co.uk). Below is an outline of how we operate our exhibitions.**

In March 2009 we devised a scheme intended to promote artists successfully and fairly.

Many galleries take up to 50% commission. The knock-on effect of this being that the artist has to raise their prices to realise a satisfactory return which often makes the price tag unacceptable to the customer - leaving all parties disappointed.

At Trowbridge Gallery, Castle Cary, we are fortunate to have 5 exhibition rooms upstairs. Our intention is to promote artists in the most cost-effective way with maximum exposure to our large and diverse clientele.

- Artists rent a wall for a minimum of one calendar month
- Wall rental starts at £30 + vat per month with the largest wall being £140 +vat.
- For sculptures, ceramic, glass we have a variety of surfaces/mirror cubes/tables ranging from £30-£100+vat
- Artists receive 80% of the sale
- We continuously promote exhibiting work in our windows
- The artist has control of how they wish to hang their work – we supply the hammer, hooks, ladder.
- If a preview party is requested we will support you in doing this
- We are happy to distribute any promotional information – many of our exhibitors have benefited from us being their “shop window” as they receive private commissions for which we do not request a percentage.
- Payment for sales is made by cheque within 2 weeks of the following month
- Whilst we have public liability insurance and insurance for our own stock, artists are expected to be responsible for the insurance of their own work.
- At the end of an exhibition period, pictures must be removed by 10am on the 1<sup>st</sup> of the following month. Pictures may be hung by new exhibitors any time after 10am on the 1<sup>st</sup> of the month
- We are open Monday-Sat 9am-5.30pm. Sundays 10.30am-3.30pm

- We keep all artists updated on any comments and progress made
- We can only confirm the reservation of a wall once it has been fully paid for.

Finally, having come to the end of the exhibition time, we have frequently found customers wishing to purchase artist's work. In this event, we are happy to liaise between client and artist. As the sale is made outside of a wall-rental period Trowbridge charges a commission of 33%.